

## Rotary Club of Fort Lauderdale Cypress Creek Speaker Guidelines 2021-2022

The Rotary Club of Fort Lauderdale/Cypress Creek was chartered in 2003 and has a tradition of service to our local and global community. We have conducted projects that range from helping provide drinking water in the rural Philippines to serving meals to the homeless in our local community.

For more background on our club, our website is [www.rotarycypresscreek.org](http://www.rotarycypresscreek.org)

We are one of five Rotary Clubs that meet in Fort Lauderdale. We meet on a weekly basis, and are happy to have you share your story and inform our club. In order to facilitate a good meeting for our speakers and our members, we have come up with the following speaker guidelines:

1. The contact person is the person that has invited you to speak. As a backup, our speaker chairman is **Randy Friedlander. Tel: (954)713-8414, email: [randy.friedlander@att.net](mailto:randy.friedlander@att.net).**
2. Our members are executives, professionals and business owners from a variety of fields including finance, insurance, real estate, law, technology, hospitality and healthcare. We are engaged citizens, and probably more informed than the public at large. We prefer an executive overview, not the 101 presentation, and can handle depth and speed. We would rather have someone speak too fast than be too boring. It's OK to have a short video if it helps illustrate your message, but we would prefer to learn from a live person in the room.
3. Our meeting starts at noon with lunch. At 12:40 or so we invite our speaker to begin their presentation. The speaker has 25 minutes: Usually 20 minutes and 5 for Q&A, but it's their choice. The president will walk up when her time has expired.
4. If the speaker has A/V requirements, please let us know in advance.
5. For Zoom meetings: please work to keep powerpoint and videos to short clips.
6. We do not want to hear product or other pitches- we want to be informed, not sold. Charitable requests are to be made to the board, not to the membership. You are free to bring materials for distribution
7. We would like to have a short bio and narrative (only a few sentences) that explains the talk when we schedule sent to [randy.friedlander@att.net](mailto:randy.friedlander@att.net). We will post the information about you and the presentation on our website.