

## Rotary Club of Fort Lauderdale Cypress Creek Speaker Guidelines 2024-2025

The Rotary Club of Fort Lauderdale/Cypress Creek is a dedicated community organization affiliated with Rotary International. Our diverse membership includes local leaders, professionals, and volunteers committed to service projects that address key issues like education, health, and community development, both locally and globally. As a potential speaker, you have the opportunity to share your expertise and inspire our members to make a positive impact in our community.

For more background on our club, our website is www.rotarycypresscreek.org

We are one of four Rotary Clubs that meet in Fort Lauderdale. In order to facilitate a good meeting for our speakers and our members, please read the speaker guidelines below:

- We would like to have a photo and short bio of the speaker, as well as a few sentences that
  describe the talk, and a title for the presentation. Please send to randy.friedlander@att.net.
  We will post the information about you and the presentation on our website.
- 2. The contact person is the person that has invited you to speak. As a backup, our speaker chair is Randy Friedlander. Tel: (646) 580-4328, email: randy.friedlander@att.net.
- 3. We meet Tuesdays at noon at the Grill at Calvary, 2195 W. Cypress Creek Road, Fort Lauderdale, 33309. Kindly arrive by 11:45.
- 4. Our members are executives, professionals and business owners from a variety of fields including finance, insurance, real estate, law, technology, hospitality and healthcare. We are engaged citizens, and probably more informed than the public at large. We prefer an executive overview, not the 101 presentation, and can handle depth and speed. We would rather have someone speak too fast than be too boring. It's OK to have a short video (up to 3 minutes) if it helps illustrate your message, but we would prefer to learn from a live person in the room.
- 5. Our meeting starts at noon with lunch. At 12:35 or so we invite our speaker to begin their presentation. The speaker has 25 minutes: Usually 20 minutes and 5 for Q&A, but it's their choice. The president will walk up when her time has expired.
- 6. If the speaker has a presentation or video, please email in advance.
- 7. We do not want to hear product or other pitches- we want to be informed, not sold. Charitable requests are to be made to the board, not to the membership. You are free to bring materials for distribution